

# MATT CHARLES TOMASZEWSKI

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## EXPERIENCE

### Promotions Intern

Edge Entertainment | *Tampa, FLA, September 2008–April 2009*

Used social and digital media to attract hundreds of clients to various events  
Organized VIP sections and promotions

### Marketing Intern

Admiral's Hill Marina | *Chelsea, MA, May 2008–August 2008*

Added original photography and developed content for website  
Created a budget which increased revenue

### Research and Development

Newhouse Situation Analysis Project | *Syracuse, NY, Fall 2010*

Used LexisNexis extensively for research  
Researched as part of a team  
Analyzed data using MRI+

### Jim Boeheim's Big Orange Basketball Camp | *Syracuse, NY, Summer 09, 10*

Coached basketball to kids from ages 8–18  
Helped instill leadership in the campers

### Mike Hopkins and Gerry Macamera Basketball Academy

*Syracuse, NY, Summer 2010*

Coached kids grades 2–12  
Taught kids how to play basketball

## SKILLS

**Programs:** Adobe Photoshop, InDesign, Illustrator

**Research:** MRI+, LexisNexis, Stock Photo Search

## EDUCATION

**Syracuse University S.I. Newhouse School of Public Communications**

**Major:** Advertising

**Minor:** Communications and Rhetorical Studies

**GPA:** 3.5

## ACTIVITIES/AWARDS

**Syracuse Basketball**

Scholarship Athlete

Big East Academic All American at Syracuse 2009-2010

Syracuse University Scholar-Athlete of the Week for the week of Jan. 10, 2011

## INTERESTS

Social Media Marketing: Facebook, Twitter

Advertising Photography

Baking